

# 2024



## Educational Symposium and Annual Governance and House of Delegates Meeting

Rosen Centre Hotel | Orlando, Florida  
June 27-30 | Expo Dates: June 27-28

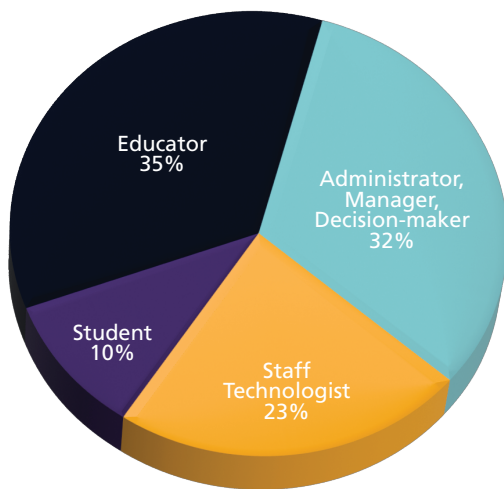
### Corporate Support Opportunities

Nearly 700 professional radiologic technologists attend the ASRT Educational Symposium and Annual Governance and House of Delegates Meeting. These movers and shakers develop progressive practice standards that influence the responsibilities of all medical imaging and radiation therapy professionals in the United States.

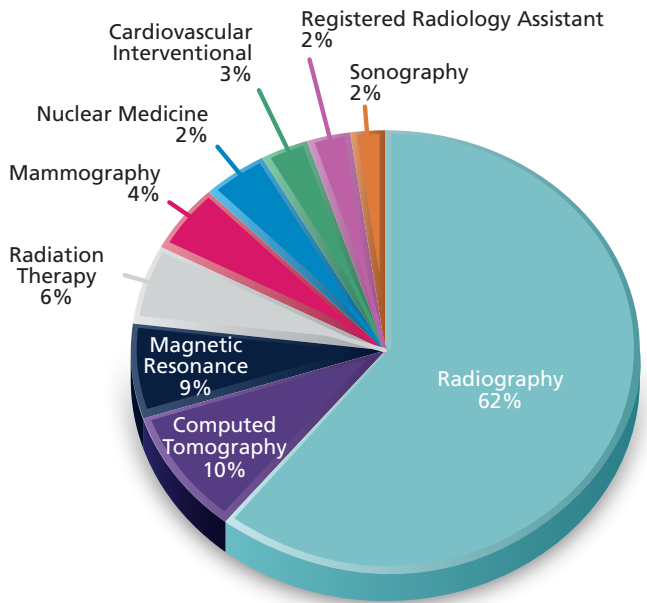
Whether you're looking to cultivate sales, increase product and service awareness or build relationships with end users, this ASRT event provides an opportunity to reach technologists who make decisions. Meet your conference goals and experience measurable return on investment with face-to-face interaction with the passionate leaders of our more than 157,000 members.

With two days of exhibit and sponsorship opportunities, we can help design a custom-tailored package based on your unique needs!

### Conference Demographics



Job Position



Clinical Practice

## 2024 Sponsorship and Exhibit Space Application and Agreement

### Exhibit Hours

Thursday, June 27, 11:30 a.m.-1:30 p.m.  
 Thursday, June 27, 6-8 p.m.  
 Friday, June 28, 11:15 a.m.-1:15 p.m.

### Exhibit Set-up

Thursday, June 27, 7:30-10:30 a.m.

### Exhibit Dismantle

Friday, June 28, 1:15-3 p.m.

## Sponsorship Opportunities: Educational Tracks & Conference Events

**Note: All exhibit opportunities include table, chairs, wastebasket, web and mobile app presence, up to four exhibitor badges, lunch for two exhibitors, and a pre- or post-conference mail list.**

<input type="checkbox"/> Educational Room Support	\$10,000+	Have your company's representative front and center introducing each speaker. This package includes a double exhibit space, logo acknowledging your corporate support or advertisement on the screen between sessions, half-page ad in the conference magazine, <i>The Beam</i> , and in the members-only magazine, <i>ASRT Scanner</i> . You'll also get additional customized promotional opportunities; your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses. <b>Contact <a href="mailto:corporaterelations@asrt.org">corporaterelations@asrt.org</a> about this opportunity.</b>
<input type="checkbox"/> ASRT Foundation Event	\$6,500 (limited)	Join in on the celebration and <b>fabulous fundraiser!</b> This package includes one ticket to the event, a special acknowledgment and brand recognition of corporate support, and a callout in the Foundation newsletter. You'll also get an exhibit space at the conference; a logo on the Foundation website; acknowledgment in conference materials; flier, catalog or similar piece placed in the conference tote bags; recognition on the Foundation social media platforms; and half-page ad in the conference magazine, <i>The Beam</i> .
<input type="checkbox"/> Honors Evening	\$8,000 (exclusive)	Be part of the action at this annual event recognizing new Fellows, Life Members and other award recipients. This package includes a brief executive speaking opportunity and exhibit space, half-page ad in the conference magazine, <i>The Beam</i> , and in the members-only magazine, <i>ASRT Scanner</i> . Your top-level representative will be at the podium to jumpstart the event and communicate your company's support of the profession. You'll also get one month banner ad in ASRT Resources newsletter, your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses.
<input type="checkbox"/> Exhibit Opportunities	\$1,400 \$2,200 \$3,500	Single exhibit space Double exhibit space Pod (limited availability)

**Note: All exhibit opportunities include table, chairs, wastebasket, web and mobile app presence, up to four exhibitor badges, lunch for two exhibitors, and a pre- or post-conference mail list.**



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### Other Opportunities Prices and sponsorship opportunities are subject to change based on availability.

#### Conference Tote Bag

This handy ASRT tote bag will be carried by every attendee **SOLD** so that your brand will be seen by all.

**Investment:** \$9,000 (exclusive)  
\$5,500 (partial)

#### Lanyards

These double bull-clip lanyards display to all attendees your company name or logo alongside the ASRT conference logo. **SOLD**

**ASRT-provided:** \$4,500  
**Sponsor-provided:** \$2,300

#### Lead Retrieval System

Scan the digital badges of conference attendees who visit your booth. After the conference, you'll have the information you need to connect with attendees who are interested in learning more about your products.

**Investment:** \$225 (for one)  
\$400 (for two)

#### SLDP Student Briefcase

Support the students participating in the ASRT Student to Leadership Development Program. Place your brand on this **SOLD** briefcase that they receive at the conference and they'll remember you again and again whenever they use it throughout their involvement in the three-year program.

**Investment:** \$3,400

#### Floating Keychain

Conference attendees can enjoy their time in, on and around the water without worrying about losing keys with these floating keychains featuring your brand. Available in red, white or blue.

**Investment:** 1,700

#### 12" Two-tone Beach Ball

Get your brand noticed at the pool and beach. Choose from **SOLD** color combinations and have your logo featured on a white panel for maximum visibility.

**Investment:** \$1,800

#### Orange Stress Reliever

Get your brand into the hands of conference attendees with this **SOLD** stress reliever in the shape of an orange. It looks tasty and feels great.

**Investment:** \$2,600

#### Bone-shaped Paper Clips and Case

This bone-shaped frosted case with your brand featured includes ten bone-shaped paper clips in assorted colors. This is sure to be a bone-a-fide hit with conference attendees.

**Investment:** \$2,700

#### Natural Lip Balm and Mint Container

Find your brand's perfect match with this nifty lip balm and mint container. This double-stacked, customized jar contains tasty mints and a natural lip moisturizer to help conference attendees and your brand look their best.

**Investment:** \$3,000

#### Express Sun Survivor Kit

Prepare conference attendees for the Florida sun with your brand on this portable hinged box. Available in a variety of colors, it contains two packets of sunscreen and lip balm, two adhesive bandages, two wash-up towelettes and an antiseptic towelette. Made in the U.S.

**Investment:** \$4,000

#### Cell Phone Water-resistant Pouch

Make your brand visible while keeping conference attendees' phones dry and safe with this water-resistant pouch. The phone's touchscreen can be used without removing it from the snap-and-lock magnetic closure bag. Available in a variety of colors.

**Investment:** \$4,800

#### Tote Bag Inserts

Conference tote bags are an important part of the conference, and attendees enjoy the information provided in them. Share your ad, catalog, product sample, branded promotional item or other material you want them to notice.

**Investment:** \$800 per item

#### The Beam Full-page Ad

Highlight your company and connect with your target attendees with a full-page ad in the conference magazine, *The Beam*.

**Investment:** \$1,575

#### Mobile App Advertisement - Keep your name and logo visible

**Splash Screen:** \$4,000 (exclusive)  
**Push Notification:** **SOLD** 250 (Limit 2 - Act now!)

#### Choose Your Own Branding Opportunity

Do you have an idea for a branded promotional product to provide to conference attendees? We can have your logo placed on a wide variety of items. Let us know and we'll make it happen!

#### Signage Opportunities

Stand out with a promotional sign, perfectly placed in a highly trafficked area. Pricing varies depending on dimensions and property. (Subject to availability.)

**Please speak with a Corporate Relations team member to secure this branding opportunity.**

#### Additional sponsorship opportunities are available.

Contact the ASRT Corporate Relations team at 505-298-4500, Ext. 1915, or [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org).



# 2024 Sponsorship and Exhibit Space Application and Agreement

## What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Names of your exhibit space staff for exhibit badges
- Items specific to your agreement (as applicable)

## Mobile App Specs

### Splash Screen: STATIC - NO LINKING

1600 x 2240 pixels

Design with a 290 pixels wide safety margin on each side and 50 pixels from the top of the graphic.

### Push Notification:

140-character limit (with spaces)

Continue the dialog with attendees post-event!

Get noticed!

Upgrade to a full-page ad!



15000 Central Ave. SE,  
Albuquerque, NM 87123-3909  
505-298-4500 • 800-444-2778 • Fax 505-298-5063  
asrt.org

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## 1. Corporate Information

List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name

Telephone

Address

City

State/Province

ZIP/Postal Code

Web Address

## 2. Planning Contact Information

Please provide company representatives that should receive all meeting-related communications.

Name Title Email Address

Name Title Email Address

Name Title Email Address

## 3. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

- Exhibit opportunities
  - Single space \$ 1,400
  - Double space \$ 2,200
  - Pod (limited availability) \$ 3,500
- ASRT Foundation Event \$ 6,500
- Honors Evening \$ 8,000
- Mobile App Advertisement
  - Splash Screen (exclusive) \$ 4,000
  - Push Notification (limited) \$ 250
- Conference Tote Bags
  - Exclusive \$ 9,000
  - Partial \$ 5,500
- Lanyards
  - ASRT-provided \$ 4,500
  - Sponsor-provided \$ 2,300
- Lead Retrieval System
  - One \$ 225
  - Two \$ 400
- SLDP Briefcase \$ 3,400
- Floating Keychain \$ 1,700
- 12" Tennis Beach Ball \$ 1,800
- Orange Tennis Reliever \$ 2,600
- Bone-shaped Paper Clips and Case \$ 2,700
- Natural Lip Balm and Mint Container \$ 3,000
- Express Sun Survivor Kit \$ 4,000
- Cell Phone Water-resistant Pouch \$ 4,800
- Tote Bag Inserts \$ 800
- The Beam Full-page Ad \$ 1,575

### TOTAL DUE:

Send completed application to [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org)

\$ \_\_\_\_\_

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

### PAYMENT DUE DATES

50% of payment due with application.  
Payment balance due March 8, 2024.

I agree to and accept the Exhibitor/Sponsorship rules & regulations ([asrt.org/rules-regs-aghod](http://asrt.org/rules-regs-aghod)) and Advertising policies & regulations ([asrt.org/mediakitspecs](http://asrt.org/mediakitspecs)).

Signature of authorized representative

Date

Name of authorized representative (Please print or type)